



2021 Annual Report

Data, Statistics, and Narrative

MISSION

Provide a safe haven and support services to victims of Family Violence and Sexual Abuse; and to provide Preventive Education which will challenge the cultural beliefs and attitudes about the use of abusive and controlling behaviors in our communities

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Northwoods Women, Inc., d.b.a. New Day Advocacy Center (NDAC), established in 1983, is a private, nonprofit organization that provides crisis intervention services to victims of domestic violence, sexual assault, and human sex trafficking; as well as community prevention education services. NDAC serves Ashland and Bayfield Counties and the surrounding area, including the Bad River Band of Lake Superior Chippewa and the Red Cliff Band of Lake Superior Chippewa.

In 2021 NDAC and the community continued to feel the effects of the ongoing COVID-19 pandemic. NDAC continued to provide all our essential services and put protocols and safety measures in place to help mitigate health risks. Essential services NDAC provided in 2021 include but were not limited to emergency shelter, food, personal items, transportation, housing assistance/advocacy, life skills education, emergency financial assistance (car repair, cell phones, gas cards, locks, deadbolts, security cameras, etc.), emergency room accompaniment, medical advocacy, legal advocacy, restraining order assistance, 24/7 crisis line, crisis intervention, emotional support, support groups, and information and referrals. NDAC saw an increase in the need for our services in 2021, and we were able to meet that demand by providing services to 258 victims of domestic violence, sexual assault, and human trafficking. This is almost a 20% increase in the number of victims served from 2020 to 2021. In addition, NDAC sheltered a record number of victims and their families in 2021. In 2021 NDAC sheltered 70 men, women, and children a total of 4,669 nights, which is over a 25% increase from 2020.

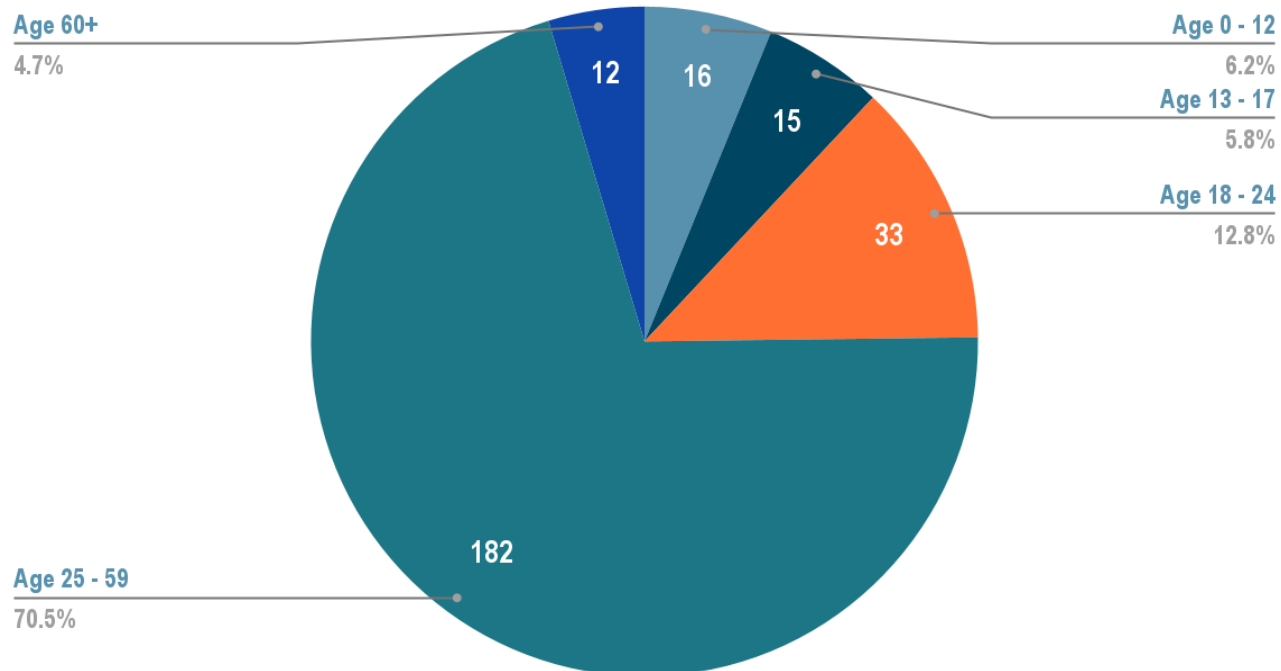
Our success and ability to meet the ever-growing needs of the community are all thanks to our generous supporters, and dedicated and active Board of Directors. Our supporters include government grants from the Department of Justice and Department of Children and Families, foundation grants, businesses, community members, and organizations. Also, it is thanks to the community's support and involvement of our Annual Golf Tournament, Giving Tuesday Campaign, and End of Year Campaign.

NDAC had many challenges and hurdles to overcome in 2021. As with everyone in the community, NDAC had to adapt to the COVID-19 pandemic. Protocols for safety such as social distancing, mask-wearing, and vaccinations were all implemented. Our staff and clients also had to adapt to video conferencing, worker shortages, and illness. However, we are proud to say that our services continued throughout the pandemic, and we never had to shut our doors. As NDAC and the community began to open up in the latter part of 2021, NDAC was able to restart community support groups, community in-person outreach and collaboration, and provide awareness and prevention education in the local schools and community.

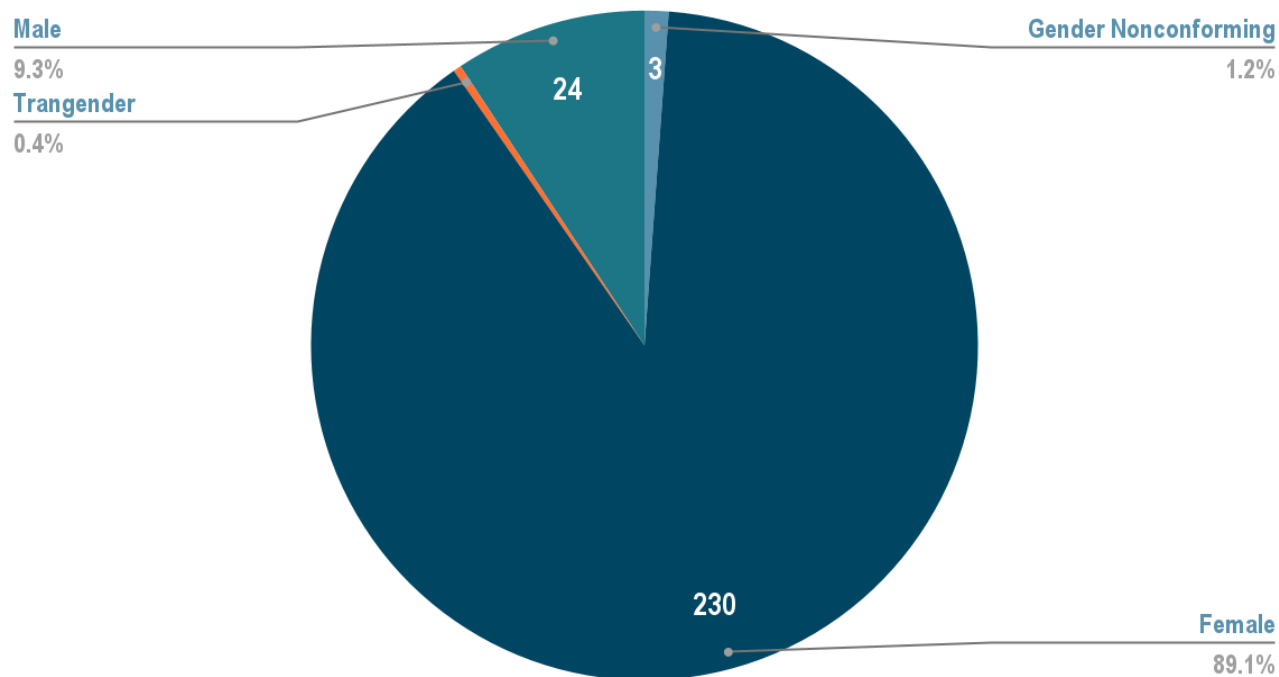
In addition, longtime Executive Director, Kathy Roper, retired in 2021 after 17 years of service to NDAC and its mission. Her leadership and compassion will be greatly missed as she hands the mantle to the new Executive Director, Lyle Poppe.

NDAC's goals for 2022 are to grow and expand even further in our mission, with our main focus being on community outreach, collaboration with community partners, diversity, equity, and inclusion. We are currently building a new meeting room within our facility to host small events, support groups, and meetings. We are also striving to build bridges to be a better partner to all potential community partners.

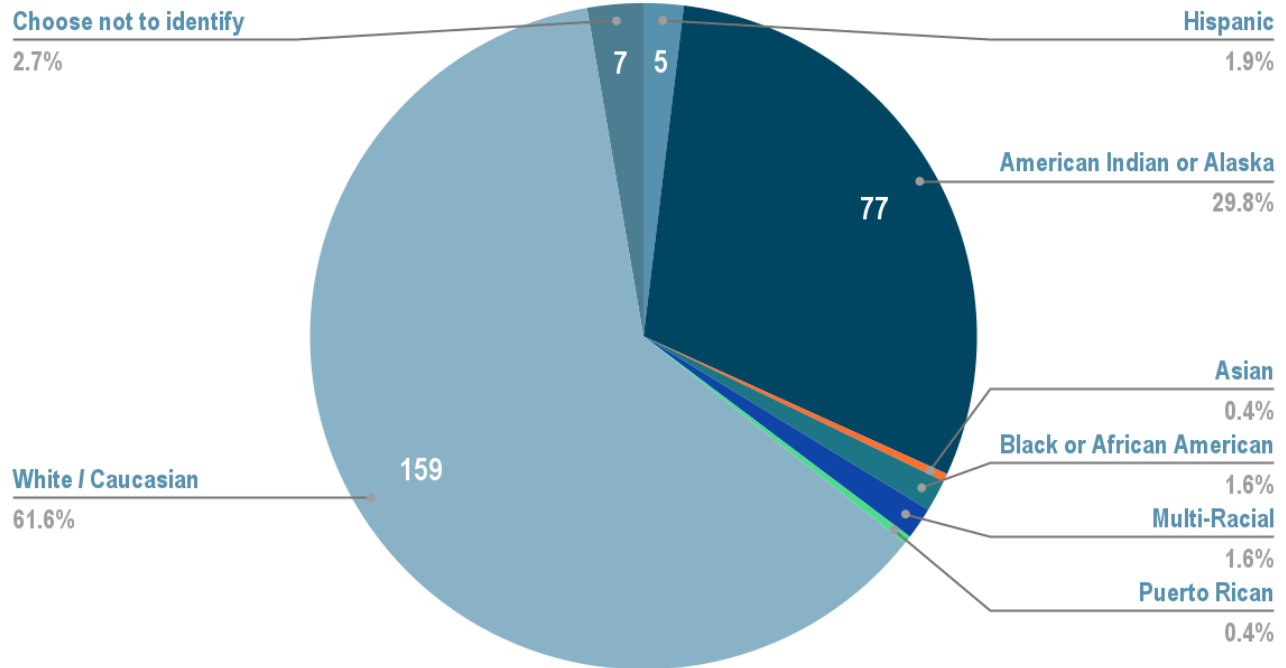
Age



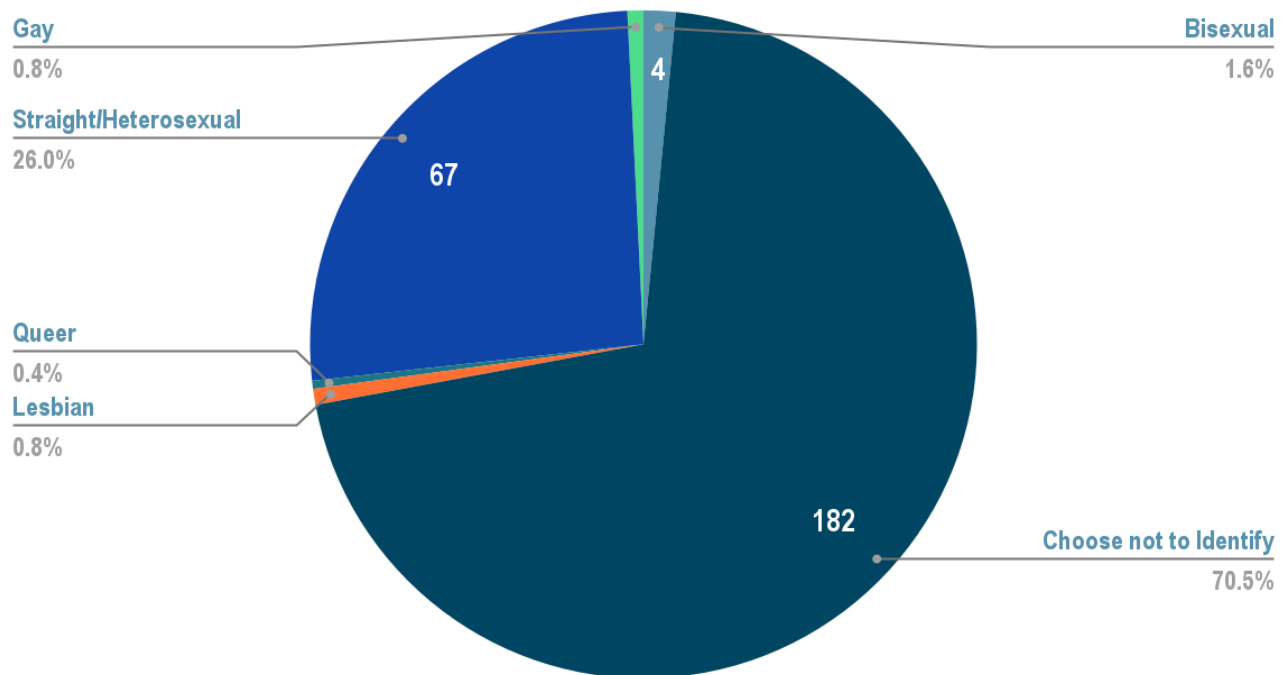
Gender



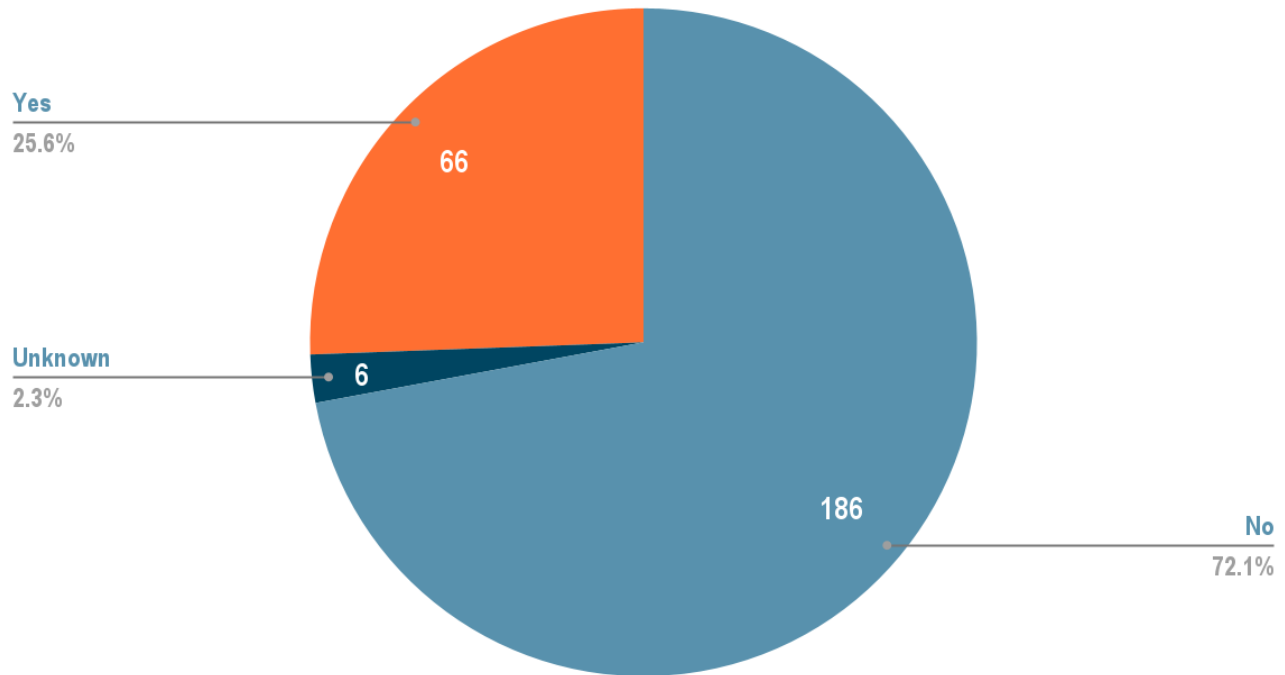
Race/Ethnicity



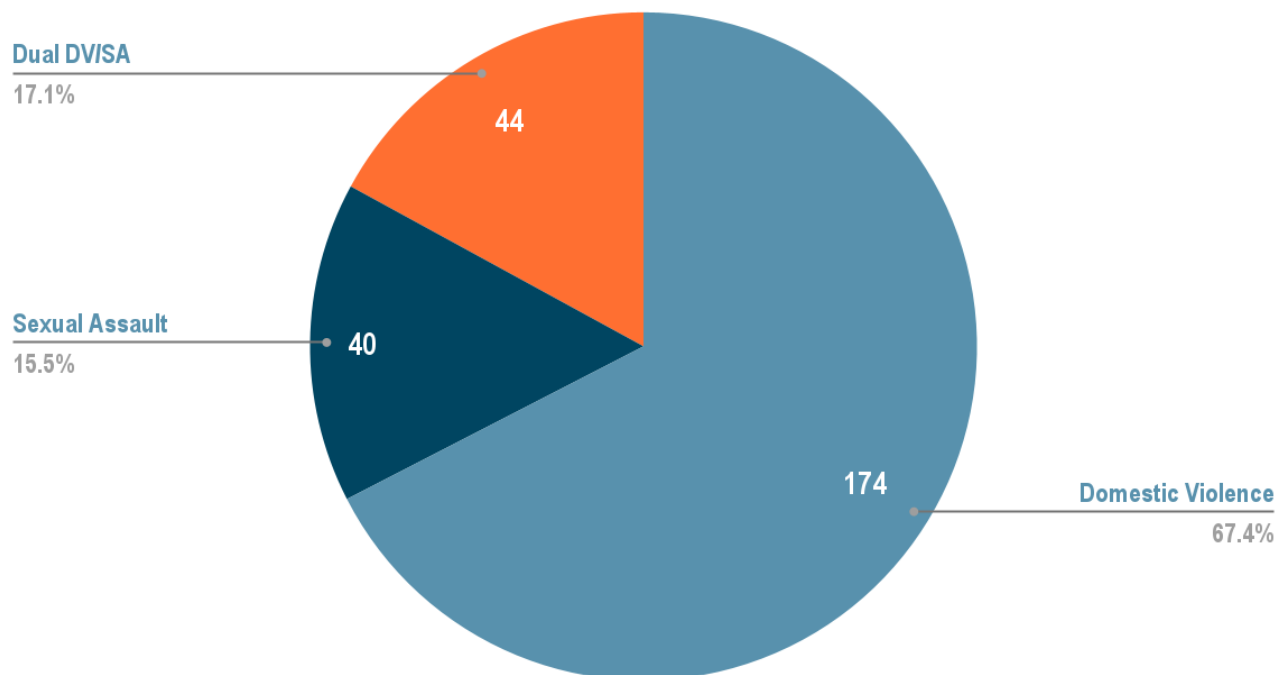
Sexual Orientation



Disability



Victimization



County

St. Louis Minnesota

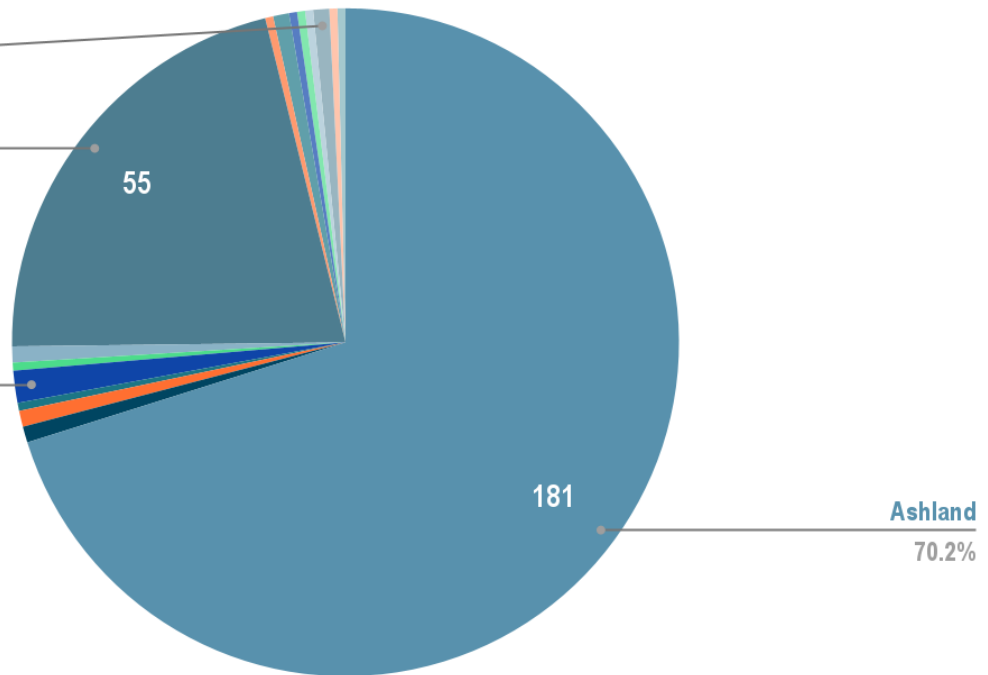
0.8%

Bayfield

21.3%

Iron

1.6%



Tribal Affiliation

White Earth

1.6%

Spirit Lake North Dakota

4.8%

Red Cliff Tribe

14.5%

Not registered

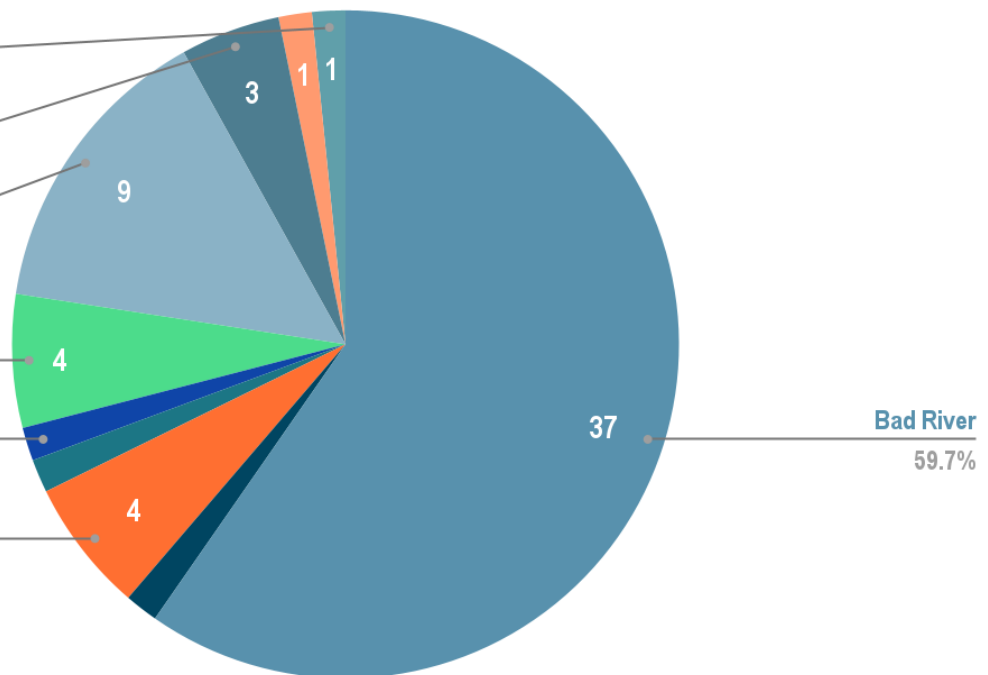
6.5%

Navajo

1.6%

Lac du Flambeau Tribe

6.5%



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Thank you to all our generous supporters in 2021!

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**And a long list of donors that
would like to remain anonymous.**

Thank you!

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Thank you to all our generous Business and Foundation supporters!!

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Xcel Energy Foundation

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