



New Day
Advocacy Center

2022 **ANNUAL** **REPORT**

PREPARED BY :

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NEW DAY ADVOCACY CENTER

New Day Advocacy Center (NDAC) was founded in 1983 and provides shelter and supportive services to survivors of domestic abuse, sexual assault, and human trafficking. NDAC primarily serves Ashland and Bayfield Counties and the Northern Region of Wisconsin. However, we also provide support to survivors from all over Wisconsin, Minnesota, and Michigan.

NDAC provides services to survivors and their families, including but not limited to emergency shelter, job training, life skills education, transportation, safety planning, financial assistance, advocacy (medical, housing, criminal justice, legal, personal, and crisis), and counseling. In addition, NDAC is staffed 24/7 and provides a 24-hour crisis hotline and education and awareness services to the local communities. The services mentioned above are provided by highly trained staff with dozens of years of combined experience and understanding of Domestic Abuse and trauma-informed practices.

NDAC strives to provide the most inclusive and welcoming environment to better support people from diverse backgrounds, ages, races, ethnicities, gender identities, sexual orientations, and socioeconomic statuses. Additional supplemental/supportive services that NDAC provides are Self Sufficiency Services, Youth and Family Services, and Culturally Specific Services.

Mission Statement

Provide a safe haven and support services to victims of Family Violence and Sexual Abuse; and to provide Preventive Education which will challenge the cultural beliefs and attitudes about the use of abusive and controlling behaviors in our communities

FINANCE SNAPSHOT

57K

In Individual Donor Support

35K

In Local Business Support

536K

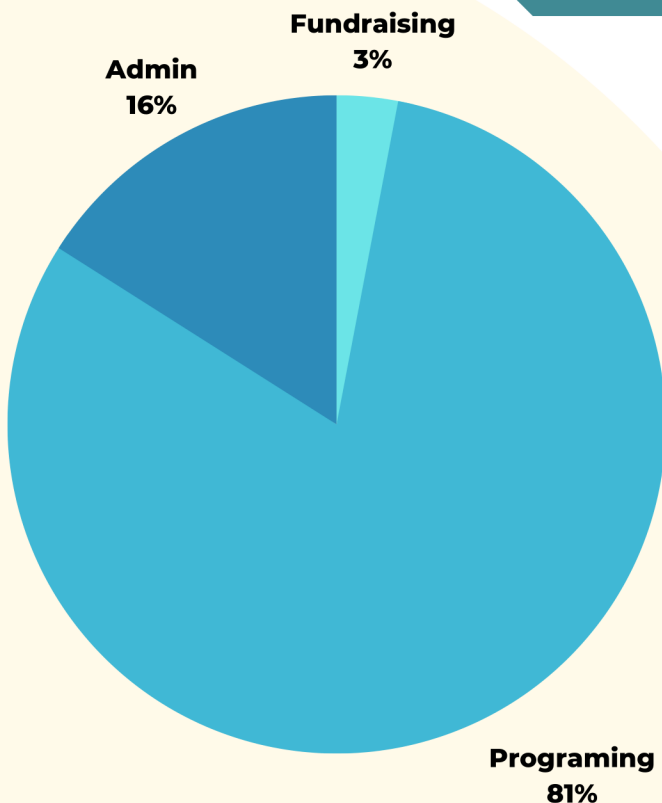
In Government Grants

265K

In Community Grants

46K

InKind Donations



SHELTER SERVICES



82 People provided safe shelter

24 Children provided safe shelter

4,065 Nights of Safe Shelter Provided



“ I was stuck, unsure where to turn, and life was getting hard for the whole family. I feel like a whole new door of freedom has opened. So thankful for your services!

~NDAC Client ”

10,568



Meals Provided

\$4,892

**Provided for Rental,
Utility, and Application
Assistance.**



PUBLIC OUTREACH/EDUCATION

81

Survivors attended Group Activities, including life skills education, crafts, culturally specific, and children activities.

14

Survivors attended formal Trauma Support Groups

15

in-person responses to Hospital

36

Public Presentations With Over

768

Attendees

NDAC participates in Coordinated Community Response Teams, Homeless Coalition, Criminal Justice Counsel, Anti-Poverty Coalition, Human Trafficking Awareness and Prevention Project, and the Child Abuse Response Team.

“ I learned that a lot of abuse can be done mentally and not necessarily physically. Healthy relationships take a lot of work and respect.

~School Presentation Feedback”

CLIENT SERVICES

256 Survivors Supported

1,381 Safety Planning Conversations

54 Restraining Orders Filed

Direct Client Financial Assistance

\$5,291 Spent on Car Repair Services

\$3,855 Spent on Providing Cell Phone Service

67 Cell Phones Provided

\$11,875 Spent on Transportation

\$2,007 Spent on Home Security and Safety

2,148

Hotline,
Crisis, and
Info Calls
Answered

“

I felt heard and important like my life mattered
and someone was listening and wanted to help!

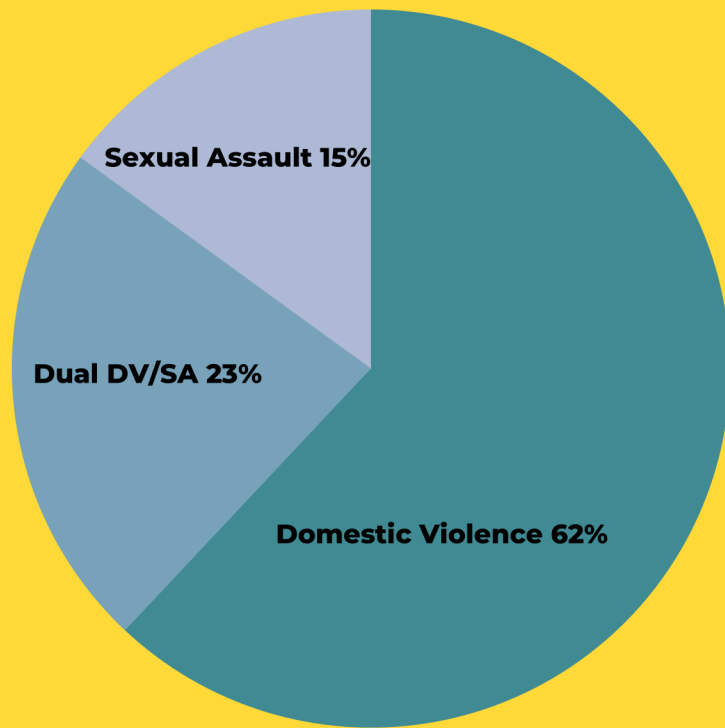
~NDAC Client

”

CLIENT DEMOGRAPHICS*

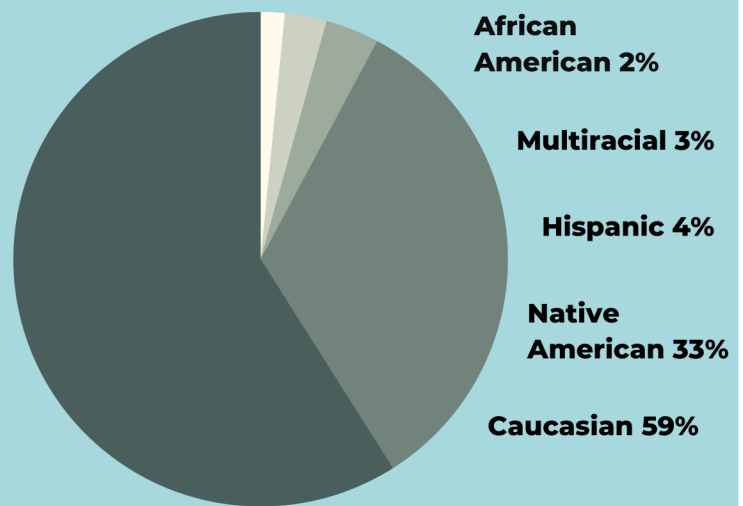
*Demographics and statistics are based on New Day Advocacy Center 2022 client data

Victimization



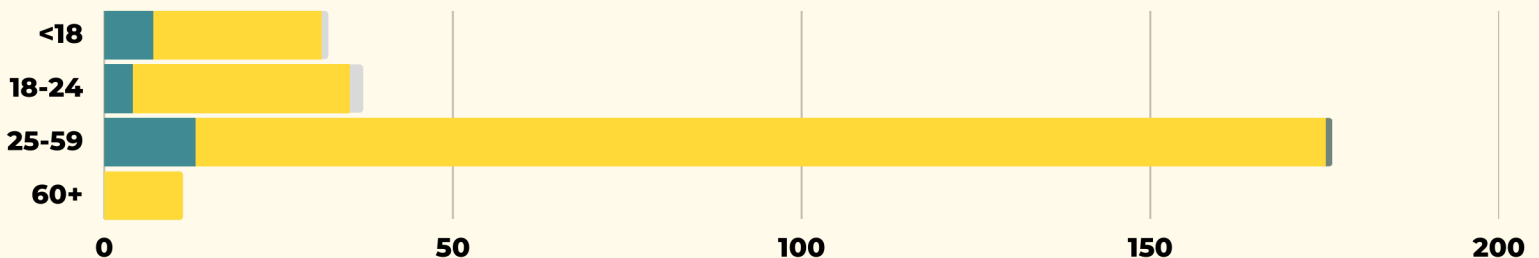
3 out of 10 survivors identify as having a disability

Race/Ethnicity



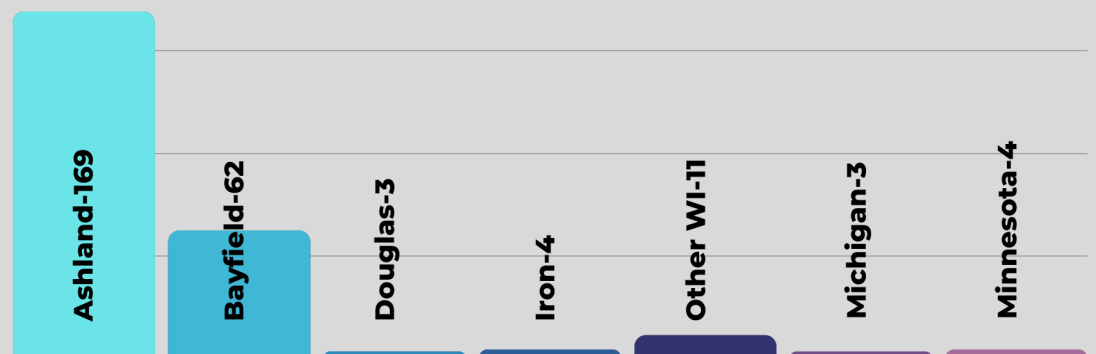
Age/Gender

Male Female Trans M-F Non Conforming



Nearly 10% of survivors identify as LGBTQ+

Location/County



Thank You

To all our generous individual supporters in 2022!

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Richard ZABEL

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to remain Anonymous.
Thank you!**

Thank You

To all our generous business supporters in 2022!

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Ashland Monday Club
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Bayfield Electric Cooperative
Bayfield Presbyterian Church
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Thank you!**